



- o Press Release
- o Direct Mail Pieces
- o Op-Ed Template
- o Bill Stuffer Template
- o PSA
- o Print Ads
- o Outdoor Advertising Template
- o Logo



Bill Board

RECYCLE YOUR PLASTIC BAGS AT YOUR CURB



www.[INSERT CITY].org

Please Recycle

At Store Collection Toolkit

www.progressivebagalliance.com/at-store-toolkit.html

- will help make it easier for grocers and retailers of all sizes to implement at-store plastic bag recycling programs
- Posters
- Small signs
- Several logos – all similar look and branding



www.plastics.lacity.org/toolkit.htm



Please include the following:

- Checkout bags
- Retail bags (no drawing handles)
- Plastic newspaper bags
- Plastic dry cleaning bags
- All clean, clear bags labeled with

DO NOT include the following:

- NO food wrap (e.g. Saran Wrap)
- NO film (bags) that has had direct contact with food or organic material

THANK YOU!

In partnership with the City of Los Angeles

