

## GREEN RIBBON FRIEND BENEFITS & LEVELS

MassRecycle is the only statewide recycling coalition in Massachusetts. Our mission is to bring together local and state government, businesses, industry, institutions, and environmental groups to promote the vital environmental, social and economic benefits created by reducing, reusing, and recycling waste materials, and by increasing the utilization of recycled products.

Through out Green Ribbon Friend program, MassRecycle provides a wide range of marketing and public relations opportunities to its supporters while continuing its mission to strengthen recycling efforts in Massachusetts.



### PATRON • \$5,000

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All the benefits of a Benefactor, plus

- A speaking opportunity at a MassRecycle event,
- A featured article in *The MassRecycler* newsletter, and
- An additional complimentary quarter page advertisement per year in *The MassRecycler*.

### BENEFACTOR • \$2,500

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All the benefits of a Sponsor, plus

- A company advertisement appears on MassRecycle listserv at periodic times of the year,
- Company information in MassRecycle event materials, and
- Upgrade to one complimentary quarter page advertisement per year in *The MassRecycler*.

### SPONSOR • \$1,000

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All the benefits of a Friend, plus

- One complimentary eighth-page advertisement per year in *The MassRecycler*,
- Logo with a link to company appears on MassRecycle website,
- Free registration at MassRecycle workshops and tours for company attendees,
- Acknowledgment with a plaque at MassRecycle's Annual Event, and
- Company logo in every issue of *The MassRecycler*.

### FRIEND • \$500

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- Company name on MassRecycle website and in every issue of *The MassRecycler*,
- One-year complimentary MassRecycle membership for three employees (includes subscriptions to *The MassRecycler*, the quarterly newsletter, and the MassRecycle Listserv),
- An advertisement in the annual Green Ribbon Friend newsletter insert,
- Acknowledgment with a certificate at MassRecycle's Annual Event, and
- Recognition at all MassRecycle events.

## CURRENT GREEN RIBBON FRIENDS

### Patrons

Environmental Marketing Group  
Massachusetts State Lottery

### Benefactors

American Plastics Council  
Bay State Textiles  
E.L. Harvey & Sons

### Sponsors

EnergyAnswers Corp.  
Got Books, Inc.  
North Shore Recycled Fibers

### Friends

Allied Waste Services  
Abitibi Consolidated  
City of Boston Recycling Services  
Covanta Energy  
Eagle Bottle & Can Return  
FCR Recycling/Casella Waste  
Gypsum Recycling America LLC  
Integrated Paper Recyclers, LLC  
Interstate Refrigerant Recovery  
MA SWANA  
Merritt Communication  
New England Recycling Co. Inc.  
Recycle America Enterprises  
Russell Disposal, Inc.  
Tetra Pak  
Town of Bourne ISWM  
Waste Management Recycle America  
WeRecycle! Inc.

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